CITY OF WINDHOEK

Department of Economic Development and Community Services
Division of Economic Development

City of Windhoek

The Gateway to Endless Opportunities

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OUTDOOR ADVERTISING ADHOC BOOKINGS: A-FRAME ADVERTISING TRAILERS

Outdoor Advertising Regulations by Government Notice No 245 of 7 August 2008

APPLICATION FORM FOR CLASS 35

IMPORTANT NOTICE: Please complete form carefully, using BLOCK LETTERS and BLACK INK. See attached Criteria/Conditions for Class 35. Read carefully and initial confirming having read, understood and agreed to criteria. Thank you!

Name of Applicant: .....

Company: .....

Date of Application: .....

Name of Owner: .....

Mobile No. of Owner: .....

Month: .....

Year: .....

CODE	Site Description / Date:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
AFT 1	Cnr Robert Mugabe / Nelson Mandela																															
AFT 2	Kuiseb Str. at Eros Post Office																															
AFT 3	Along Nelson Mandela at Open Space																															
AFT 4	Cnr Sam Nujoma / Airport Rd																															
AFT 5	Along Sam Nujoma behind Louis Botha																															
AFT 6	John Meinert Open Space																															
AFT 7	Along Mandume at RHB Taxi Rank																															
AFT 8	Cnr Mandume / Hintrager Street																															
AFT 9	At Hyper City																															
AFT 10	Opposite Safari Hotel / Suiderhof																															
AFT 11	Cnr Auas Road / Netball Street																															
AFT 12	Along Auas Road opp Arebbusch																															
AFT 13	Along Sean Mcbride / Olympia																															
AFT 14	Along Frankie Fredericks / Close to informal market																															
AFT 15	Corner Auas Road & Frankie Fredericks																															
AFT 16	Along Robert Mugabe / New State House																															
AFT 17	Along Jan Jonker / Show Grounds																															
AFT 18	Cnr Pasteur / Florence Nightingale																															
AFT 19	End Florence Nigthingale / Druza																															
AFT 20	Opposite Soweto Market																															
AFT 21	Opposite Katutura Hospital																															
AFT 22	Cnr Moses Garoeb / Winnie M Mandela Rd.																															
AFT 23	Cnr Hans Dietrich / Shangai Street																															
AFT 24	Along Hendrik Witbooi / Ext 1 P/Park																															
AFT 25	Corner Winnie M Mandela & Shoveller Street																															
AFT 26	Along Peter Eneas Nanyemba 4 way stop																															
AFT 27	Eveline Str. COW carwash																															
AFT 28	Along Michelle Mclean Street																															
AFT 29	Cnr. Hosea Meroro / Long Island Street																															
AFT 30	Along Hendrik Witbooi / Hochland Park																															
AFT 31	Along Dr Kuaima Riruako at Open Space																															
AFT 32	Along Moses Garoeb at Open Space																															
AFT 33	Along Elisenheim at Open Space																															
AFT 34	Along Klaudius Kandovazu at Open Space																															

CRITERIA FOR OUTDOOR ADVERTISING
A-FRAME ADVERTISING TRAILERS

35. TRAILER ADVERTISING

1. This class consists of advertisements displayed on trailers.

2. This class will only be allowed on Council property and on sites designated by the Council in advance.

3. The size of signs allowed in this class, are as follows:

   a) Maximum vertical dimensions: 3m

   b) Maximum horizontal dimensions: 6m

4. Only one trailer per site will be allowed, as indicated by Council. It must be properly secured at both ends in order to withstand strong winds.

5. It may not be towed with the primary purpose to display the advertisement, except to and from the designated site (and then only before 07:00 or after 18:00).

6. The name and phone number of the owner, and an identity number or disc as provided by Council, must be displayed on all advertisement trailers.

7. These signs may be illuminated but limited to retroflective signs (red at back, yellow to side, white to front of trailer. No animation allowed.

8. General requirements, as stated in Section 5.3 of the Policy on Outdoor Advertising, apply.

9. Advertisement trailers are of a relatively light construction, carry double-sided "billboard-type" advertisements and are parked at strategic locations for the sole purpose of advertising.

10. Advertisements may also be displayed on heavier transport trailers used for the primary purpose of transporting goods and towed by trucks, vans or similar vehicles. Transport trailers are not used for the primary purpose of advertising.

11. Advertisements displayed on trailers used for the transportation of goods must be limited to heavier trailers, which are able to resist cross winds of up to 30m per second.

12. Advertisements displayed on a transport trailer must be painted or attached to the sides of the trailer in a permanent manner.

13. No transport trailer may be used for the sole purpose of advertising.

Source: Policy on Outdoor Advertising Control: Annexure A, 2007

Outdoor Advertising Regulations Government Gazette No. 4094 of 7 August 2008) states under paragraph 3 Tariffs that

(1) A person who applies to the Council for its approval of an advertisement must, on making the application, pay to the Council the fee determined under section 31 of the Act.

(2) The Council may not consider an application until the application fee has been paid.

The following documents should be attached to the application form:

- Application Form duly completed
- City of Windhoek Fitness Certificate
- Structure Identification (i.e. a photo of the applicant or company's name as featured / shown on the structure (See point 6 of Criteria)

COMPANY DATE STAMP

This form should be submitted to:

City of Windhoek

The Gateway to Endless Opportunities

Department of Economic Development and Community Services
The Manager: Economic Development
Economic Development Division
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